

Global Education Office

SPRING 2025 GLOBAL INITIATIVES MASTER CLASS SERIES: Global Engagement Strategies



Inclusive Program Design in International Education

March 27, 2025

11 a.m. -1 p.m.

Student Commons - Virginia Rooms C-D

How can we ensure that international education is accessible and inclusive for all students? This workshop will explore strategies to prioritize inclusivity and accessibility, emphasizing the importance of equitable access to global learning. Faculty and staff will gain practical approaches to enhance inclusion in both education abroad and virtual exchange, with methods to address financial and cultural barriers, incorporate inclusive pedagogy, and design programs that reflect diverse, authentic perspectives. Participants will leave with tools to assess inclusivity and foster belonging, empowering all students to fully experience the transformative impact of international education.

Malaika Marable Serrano, Ph.D.

*Vice President for Diversity, Equity, Inclusion,
and Belonging
Guild*

About the facilitator:

For more than twenty years, Dr. Serrano has led Diversity, Equity, Inclusion, and Belonging (DEIB) initiatives with a steadfast focus on embedding DEIB principles across organizations. Her experiences studying and teaching in Australia, Colombia, the Dominican Republic, Italy, and Venezuela fuel her commitment to inclusive, culturally responsive environments. A frequent conference presenter, she has authored numerous articles and book chapters on inclusion practices in international education and human resources. Dr. Serrano holds a BA from USC, an MA from UMD, and a PhD from Università Cattolica del Sacro Cuore in Milan. She serves on the boards of NAFSA and Fulbright Canada.

View more information and register for the workshop at global.vcu.edu/master-class-series/

The Global Initiatives Master Class Series is a workshop series the Global Education Office offers to deans, associate deans, faculty and staff. The workshops are designed to provide support, recommendations and guidance about engaging international and domestic students in global engagement activities. Coordinated by Jill Blondin, Ph.D., vice provost for global initiatives at Virginia Commonwealth University, the series is in its second year of implementation.